



**CSA**  
Strategic  
Framework  
2023-2030

CENTRE OF CONTEMPORARY ART  
TORONTO

CO  
CA

# The Strategic Framework

## OUR PURPOSE

Better-connected arts practitioners, at the heart of better-connected communities

## OUR VISION

A reimagined CSA story is widely known and loved

## OUR MISSION

We work with others to develop, facilitate, and present initiatives that create connections between, and build communities of, arts practitioners and those who draw value from their work

## OUR VALUES

### Manaaki

We are approachable and relatable, and host people warmly, inclusively and with respect

### Connecting

We are committed to managing relationships well, to better facilitate and support wider interconnections

### Professional

We prioritise and manage our resources to have the best outcomes possible. We are pragmatic, we do what we say we will. We are agile, taking considered level of risk where it will make a difference that matters

### Supportive

We care about and support people - established and emerging practitioners, former, current and future exhibitors, the CSA/CoCA team, and our supporters - to achieve their best as part of CSA/CoCA

### Quality

We are committed to high-value outcomes, in relation to experiences, relationships and connections in everything we do.

## OUR PRINCIPLES

### Creative practitioners

We aim to engage and support practitioners in ways that have wider impacts for our region

### Financially sustainable

Because what we do and the impacts we strive to have are important, we focus on ensuring we can continue to operate into the future

### Te Ao Māori

We are committed to better understanding of Te Ao Māori, acknowledging the role of mana whenua

### Waitaha Canterbury

We are focused on supporting, reflecting and being an essential contributor in our region

### Legacy

We honour the past and focus on keeping the CSA legacy alive and relevant